

Carla Ballester Puente

UX/UI Senior Designer

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photography@notavandal.com
Barcelona

That's me!



Additional info

Place of birth Barcelona
Nationality Spanish
Website www.carlaballester.eu

About Carla

My **passion** for user-centered design and ability to blend **aesthetics** with **functionality** allow me to deliver **innovative solutions** that enhance the user experience and meet business goals. Excited to continue to grow as a designer and contribute to the continued success of challenging projects.

I'm looking for the opportunity to prove my worth in a future company.

Skills

Figma
XD
Sketch
WordPress
Illustrator
Indesign
Photoshop
Elementor
Lightroom

Work experience

UX/UI Senior Designer

Jun 2020 – Present

Quantyk
Barcelona

- Design intuitive and aesthetically pleasing user interfaces for diverse projects, enhancing user satisfaction and retention.
- Collaborate closely with interdisciplinary teams, including developers and marketing specialists, to ensure brand consistency and a unified user experience.
- Lead user research sessions and usability testing to gather valuable feedback and refine designs, reducing abandonment rates.
- Contribute to the design process from conception to implementation, utilizing advanced design tools, enabling smooth execution and timely delivery.

UX/UI Designer

Aug 2017 – Jun 2020

Ralab
Barcelona

- Conceptualize and design attractive and functional web and app interfaces, optimizing user experience and navigation.
- Create impactful visual graphics for diverse projects, maintaining brand consistency and effectively communicating messages.
- Collaborate with interdisciplinary teams to translate ideas and requirements into creative and effective designs.
- Utilize cutting-edge design tools and software to develop and finalize projects with high quality and precision.
- Participate in brainstorming sessions and provide innovative solutions for design and communication challenges.
- Stay abreast of design and technology trends to ensure relevance and continuous updating of projects.
- Manage multiple projects simultaneously, meeting deadlines and exceeding client expectations.

Thank you for viewing my resume!

Languages

English

Catalan

Spanish

CV Online

[Portfolio Online](#)

Characteristics

Continuous Improvement
Mindset

Team Formation Ability

Teamwork Skills

Clear Communication

Curiosity

Critical Thinking

Education

Dual specialization in Graphic Design and Multimedia Design

Sep 2016 – Jun 2020

EINA Centre Universitari de Disseny i Art de Barcelona
Barcelona

Multimedia Design, UX/UI Design

Aug 2019 – Jun 2020

Polsko-Japońska Akademia Technik Komputerowych
Warsaw

Some other specialization studies:

Inteligencia Artificial (IA): Herramientas para Diseño y Creadores

CEI. Centro de Estudios de Innovación Diseño y
Marketing
Online

Creation of a professional App withXD

EdX
Online

Community management

EdX
Online

Design of brand commerce experiences

EdX
Online

Reference

Isabel Delgado

Ralab

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Brian Galvez

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